

# 2019 QM Connect - 11th Annual QM Conference

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## Primary Presenter

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**Brief Bio** Dr. Robert Shields serves as Director of Curriculum Development for California Baptist University's Online and Professional Studies Division. Prior to his current role, he served as Online Learning Systems Administrator, where he managed the university's learning management system. Dr. Shields has more than 15 years of experience in online teaching. He earned his doctorate in educational leadership from California State University at Fullerton. Dr. Shields is married with four children.

**Photo:** 191241-0-59399.JPG

## Session Information

**Session Title:** Market your session to conference participants and to the Program Committee with a creative and accurate title. 100 character limit.: Road Trip! Helping Students Reach Their Learning Destinations via Effective Course Design

**Planned Interaction:** Based on the selected format, describe how you will engage the participants in your session. Please avoid "death by PowerPoint." What methods will you use to involve participants? For example: demonstration, discussion, application activities, role playing, think-pair-share, etc.: Using a "carousel" learning strategy, session participants will number off into groups and compose responses to three prompts related to effective course planning, course construction, and course delivery. Each group will have a chance to share out with the group at large. After a brief presentation based on the intersection of the research of L. Dee Fink (Creating Significant Learning Experiences...) and the QM Rubric, groups will use laminated cut-outs to list the steps of an online course development process in the correct order. Groups will then justify their lists, and provide constructive feedback to other groups.

**Learning Objective 1 (100 characters) - Complete this sentence with a measurable objective for participants: "After this session, participants will be able to...":** Identify key steps in a course development process.

**Learning Objective 2 (100 characters) - Complete this sentence with a measurable objective for participants: "After this session, participants will be able to...":** Discuss strategies for creating significant learning experiences.

**Learning Objective 3 (100 characters) - Complete this sentence with a measurable objective for participants: "After this session, participants will be able to...":** Apply a taxonomy for Significant Learning.

**Detailed Description (1500 characters):** How do we help our students reach their learning goals? As online instructors, we are responsible for ensuring that our students reach their learning destinations in the form of measurable learning objectives. In this presentation, we will examine strategies for creating an effective plan, or roadmap, for an online course. We will also look at the importance of creating a trip itinerary, in the course syllabus. During the presentation we will also look at creating a significant learning experience for students using a learning management system. Workshop participants will leave with strategies to help to create an engaging, significant learning experience for online students.

**Brief Description (250 characters):** How do we help students reach their learning goals? In this presentation, attendees will examine strategies for beginning with the end in mind, creating measurable learning objectives, and

adding effective content to their learning management system.

**Primary group:** Instructional Designers

**Secondary group:** Faculty

**Tertiary group:** Reviewers

**Intended Audience - Knowledge Level - Choose one:** Participants with some experience in the topic, but looking to grow

**Hashtag (Check Twitter to see if it is already in use and begin it with @QMConnect):**

**Is this proposal about formal research?:** No

**State the research question(s) the study addresses.:**

**Briefly describe the theoretical framework of the study.:**

**Briefly describe the research methodology used in the study.:**

**Briefly describe the potential for replicability of the study.:**

**Briefly summarize how the study is relevant to QM literature and/or practice:**